

Managing Editor Board

- ❖ Dr. Muhammad Kashif Irshad, Pakistan
- ❖ Dr. Md Golam Mohiuddin, Bangladesh
- ❖ Dr. V. Balachandran, India
- ❖ Dr. Wilson Ani, Nigeria
- ❖ Dr. Muhammad Sabbir Rahman, Malaysia
- ❖ Dr. Pawel Tadeusz Kazibudzki, Poland

International Editorial Board

- ❖ Dr. E. Chuke Nwude, Nigeria
- ❖ Dr. Shalini Rahul Tiwari, India
- ❖ Dr. Naveed Saif, Pakistan
- ❖ Dr. Rishipal, India
- ❖ Dr. Devadatta Gopal Ranade, India
- ❖ Dr. Radha Mohan Chebolu, India
- ❖ Dr. Nurul Fadly Habidin, Malaysia
- ❖ Dr. M.Veerappan, India
- ❖ Dr. Shakil Adnan Malik, Pakistan
- ❖ Dr. P. Malyadri, India
- ❖ Dr. Bandaru Srinivasa Rao, India
- ❖ Dr. Anamakiri, Onyemehi Dio, Nigeria
- ❖ Dr. Khundrakpam devananda Singh, India
- ❖ Dr. Muhammad Ahmed Mazher, Pakistan
- ❖ Dr. S.Ravishankar, India
- ❖ Dr. Priti Bakhshi, India
- ❖ Dr. Twinkle R. Singh, India
- ❖ Dr. Muhammad Zahoor, Pakistan
- ❖ Dr. N. Ramu, India
- ❖ Dr. Vasthiyampillai Sivalogathasan, Sri Lanka
- ❖ DR. Mihir Kumar Shome, India
- ❖ Prof. Dr. B.Balamurugan, India
- ❖ Dr. Anita Erari, Indonesia
- ❖ Dr. Muhammad Jawad, Pakistan

Contact Us

Website URL : www.iosrjournals.org
Email : iosrjournals@gmail.com
support@iosrmail.org



Qatar Office:

IOSR Journals
Salwa Road
Near to KFC and Aziz
Petrol Station,
DOHA, Qatar

India Office:

IOSR Journals
SC-89 A, Shastri Nagar,
Ghaziabad, UP,
India

Australia Office:

43, Ring Road,
Richmond Vic 3121
Australia

New York Office:

8th floor, Straight hub,
NS Road, New York,
NY 10003-9595



IOSR Journals

International Organization
of Scientific Research

e-ISSN : 2278-487X

Volume : 20 Issue : 1 (Version - III)

p-ISSN : 2319-7668

Contents:

Impact of Leverage of a Company on Stock Market Liquidity in Indian Markets <i>Dr. Manjit Kaur Sidhu</i>	01-08
Workplace social programmes and Employee commitment: a literary reflection <i>Isaac Zeb-Obipi, Joy Titi Agada</i>	09-16
The importance of SME Bank selection criteria-a review through the literature <i>Tanjina Shahjahan</i>	17-20
Workforce Career Needs and the Organization's Career Management Activities <i>Marie-Anne Razafiarivony</i>	21-26
Capital Budgeting Decisions And Profitability In Manufacturing Firms <i>Ali Mohamed Ali Farah, ZelhaAltinkaya</i>	27-37
Effect of Social Media on Online Marketing: A Study on Young Generation. <i>Mr. Shashank Tripathi, Dr. Devaraj Badugu</i>	38-47
Establishing, Growing, and Maintaining Small Businesses in Nigeria. <i>Dr. Babandi Ibrahim Gumel</i>	48-62
La relation de confiance Employeur/Employé et la rotation du personnel dans les organisations. Etude des facteurs explicatifs dans le secteur de l'hôtellerie; région de Marrakech Safi <i>Mohamed SABRI</i>	63-67
Entrepreneurial Opportunities in Tourism Environment And Entrepreneurship Development of Host Community In Maasai Mara National Game Reserve in Narok County, Kenya <i>Dr. Lemein Korei Koitamet, (PhD), Dr. Ambrose Jagongo, (PhD)</i>	68-78

IOSR-JBM